

Statistics Jersey: [www.stats.je](http://www.stats.je)

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### **What is the Annual Business Survey?**

This survey replaced the Finance and Legal sector survey and the previous Annual Business Survey. It is sent to around 600 companies and asks for information such as turnover and expenditure. This year's survey asks for information relating to 2024 and 2025.

We select all Jersey businesses with 50 or more employees and conduct a random selection of all other businesses.

### **What is the Annual Business Survey used for?**

Responses to the survey are used to produce measures of the Islands economy, notably the national accounts: GVA and GDP measures, including productivity. These are published in early October each year.

### **Is it compulsory?**

Yes, companies are required to complete this survey under Article 14 of the [Statistics and Census \(Jersey\) Law 2018](#).

### **Why is it compulsory?**

Response rates to our business surveys have been declining. To maintain the quality of the statistics we produce and the ability to produce them our only option was to make the survey compulsory.

### **What happens if my company is sampled?**

You will receive a survey in the post, which includes a paper copy of the questionnaire, notes, and instructions on how to complete online if you would prefer. You should ensure that you complete the survey and return it either by post or online before the deadline of the **31 July 2026**.

### **What happens if I receive one and don't complete it?**

If you provide false information or you do not complete and return the questionnaire, a penalty may be incurred under Article 18 of the Statistics and Census (Jersey) Law 2018.

### **What do I do if I feel unable to complete parts of the survey?**

Included with the survey are guidelines for each of the questions, however, do feel free to contact us via the email or phone numbers on the form with any questions that you may have. We can advise what to do in your particular circumstances.

### **How do I know my data is secure?**

Your information is protected under the Statistics and Census (Jersey) Law 2018. The information provided is strictly confidential and will only be used to produce aggregate numbers. Statistics Jersey will not pass your information to anyone outside of Statistics Jersey.